

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Anthony G. Macaluso                      Art Unit : 2643  
Serial No. : 10/809,922                              Examiner : Matthew c. Sams  
Filed : March 24, 2004  
Title : ADVERTISING ON MOBILE DEVICES

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JANUARY 13, 2006

Please amend the above-identified application as follows: